

Cookie Policy

Our Internet pages use so-called "cookies". Cookies are small text files and do not cause any damage to your end device. They are stored on your device either temporarily for the duration of a session (session cookies) or permanently (permanent cookies). Session cookies are automatically deleted at the end of your visit. Permanent cookies remain stored on your end device until you delete them yourself or they are automatically deleted by your web browser.

In some cases, cookies from third-party companies may also be stored on your device when you visit our website (third-party cookies). These enable us or you to use certain services of the third-party company (e.g. cookies for processing payment services).

Cookies have various functions. Many cookies are technically necessary, as certain website functions would not work without them. Other cookies are used to evaluate user behaviour or display advertising.

The most common types of cookies are explained below for your understanding:

1. Essential cookies

These cookies enable basic functions and are for the proper functioning of the website. They cannot be deactivated in your systems. As a rule, these cookies are only set in response to actions you take that correspond to a service request, such as setting your privacy preferences, logging in or filling out forms. You can set your browser to block these cookies or notify you about these cookies. However, some areas of the website will not work after exclusion. These cookies do not store any personal data.

2. Functional cookies

Functional cookies allow a website to remember information already provided (such as user name, language selection or the location you are in) and offer the user improved, more personalised features. For example, website could offer local price-relevant information if the website uses a cookie to save the region in which the user is currently located. Functional cookies are also used to enable requested functions such as playing videos. These cookies collect anonymised information, they cannot track your movements on other websites.

3. Performance and statistics cookies

These cookies allow us to count the number of visitors to our website and their sources so that we can measure and improve the performance and experience of our website for you. By measuring these metrics, we learn which pages are viewed more or less frequently and how our visitors move around the website. All information collected by these cookies is aggregated and therefore anonymised. If you do not agree to these cookies, we will not be able to record when you have visited our website and will not be able to monitor the performance of the website.

4. Marketing cookies

These cookies may be set by our advertising partners via our website. They may be used by these companies to build a profile of your interests and show you adverts on other websites that may be of interest and relevance to you. These cookies do not directly store personal data, but are based on an identification of your browser and internet device. If you do not allow these cookies, you will receive less personalised advertising.

The following cookies are used on our websites:

Essential cookies

Name	Provider	Description/ Intended use	Cookie name
ALZURA	ALZURA AG	ALZURA, a brand of ALZURA AG, is one of the largest industry-specific B2B platforms in Europe with around 2,000 suppliers.	redex,PHPSESSID,/^\^manufacturerAd_\d+\$/,alzura-cookie-consent,pwv_modal,cookieconsent_dismissed,checkedLocation,SHOWPR,EMIUMBONUS,weather
CloudFlare	Cloudflare, Inc.	Cloudflare is one of the largest networks on the Internet. People use Cloudflare services to increase the security and performance of their websites and services.	_cfllb,_cf_bm,_cfduid,_cfwaitlist,_cfduid

Functional cookies

Name	Provider	Description/ Intended use	Cookie name
Paypal	Paypal	PayPal is a listed operator of an online payment service that can be used to pay medium and small amounts, for example when buying and selling online.	HaC80bwXscjqZ7KM6VOxULOB534,AV894Kt2TSumQQRJwe-8mzmyREO,DPz73K5mY4nlBaZpzRkjI3ZzAY3QMmrP,KHcl0EuY7AKSMgfvHI7J5E7hPtK,pNTcMTtQfrJuaJiwEnWXQ6yNxfq,cwrClyrK4LoCV1fydGbAxiNL6iG,c3RpY2tfY2xhc3NpYw,x-pp-.*i,ts.*i,SEGM,LANG,RT,fn_dt,tcs,x-cdn,login_email,id_token,rmuc,enforce_policy,ui_experience,_gclid,_ga,s_sess,s_pers,feel_cookie,navlns,navcmd,cookie_check,cookie_prefs,nsid,akavpau_ppsd
Adobe	Adobe Inc.	Adobe Inc. is a US software company registered in the state of Delaware.	amcv_.*,s_ecid

Performance and statistics cookies

Name	Provider	Description/ Intended use	Cookie name
Google TagManager	Google LLC	This is a Tag management system for managing JavaScript and HTML tags that used to track and analyse websites.	1P_JAR,APISID,HSID,NID,S,SAPISID,SID,SIDCC,SSID,_Secure-.*GTM-XSRF-TOKEN,_ga,_gid,_gat_UA-.*gtm_auth,gtm_debug,gtm_preview,_gcl_au

Google Analytics	Google LLC	Google Analytics is a tracking tool of the US company Google LLC, which is used to analyse website traffic.	<code>_ utmt,_utm.gif, utmb,/ ^_ga_.*\$/UTMD,_ _ utmv,lsid,_gat_single,/ ^.*_utm\$/,_gat,_gid,_ g aexp,_ga,/ ^.*_gat_UA-.*\$/,_utmb, utmc, ut mz,_dc_gtm_UA-.*,_gat_UA-.*i</code>
Hotjar	hotjar.com	Hotjar is an optimisation tool for website usability and user experience, with which heat maps, visitor records and much more are possible.	<code>_hjid,_hjTLDDTest,_hjAbsoluteSessionInProgr ess,ajs_anonymous_id, _hjClosedSurveyInvites,_hjDonePolls,_hjMi nimisedPolls,_hjShownFeedbackMessage,_h jid,_hjRecordingLastActivity,_hjTLDDTest,_hj UserAttributesHash,_hjCachedUserAttribu tes,_hjLocalStorageTest,_hjIncludedInPagev iewSample,_hjIncludedInSessionSample</code>

Marketing cookies

Name	Provider	Description/ Intended use	Cookie name
Criteo	criteo.com	Criteo is a French company in the field of online marketing. Criteo offers software solutions for personalised retargeting, among other things.	<code>uid,criteo_write_test,cto_bundle,cto_tld_tes t,tk,h,ABTasty,_hjid,/ ^amplitude_.*\$/,_ga</code>
Facebook	Facebook, Inc.	Facebook Inc. is a US company based in Menlo Park, California. The company owns the social network Facebook, the video and photo sharing app Instagram, the messenger WhatsApp and Oculus VR, the manufacturer of virtual reality hardware.	<code>act,fr,dpr,presence,sb,xs,_fbp,datr,c_user,wd ,sfau,spin</code>
Google Ads	Google LLC	Google Ads is an advertising system of the US company Google LLC. Advertisers can use it to place adverts that are primarily on the search results when using the company's own services.	<code>1P_JAR,IDE,SIDCC,NID,S_ Secure-.*,CONS ENT,OTZ,UULE, _ gads,COMPASS,connect. sid,_uetvid,IDE,GED_PLAYLIST_ACTIVITY, DSID,_gads</code>
Google Recaptcha	Google LLC	reCAPTCHA is a captcha service that uses a modern risk analysis algorithm and adaptive Challenges to prevent malicious software from carrying out abusive activities on our websites.	<code>SIDCC,_Secure-.*,APISID,SID,SSID,HSID,S APISID,1P_JAR,ANID,NID,OTZ,CONSENT, COMPASS,S_adsense3-ui,S,DV</code>
HubSpot	HubSpot, Inc.	HubSpot is a company that offers a All-in-one platform for inbound marketing, sales, CRM and customer service.	<code>_hssc,_hssrc, hstc,hubspotutk,messagesU tk,hfirstvisit,_fbp</code>
Microsoft	microsoft.co m	Microsoft Corporation is an international hardware and software developer and technology company.	<code>_EDGE_S,SRCHD,_SS,_RwBf,SRCHUSR,SRC HUID,_HPVN,MUID,MUIDB,_uetvid</code>

Trustpilot	trustpilot.com	Trustpilot gives companies and consumers the opportunity to benefit from authentic feedback that customers share about their purchasing and service experiences.	_csrf,OptanonConsent,_biz_pendingA,csrf-canary,_uetvid,RequestVerificationToken-legacy,amplitude_id.*,_biz_nA,jwt-legacy,amplitude_idundefinedtrustpilot.com,jwt,ajs_user_id,_biz_flagsA,_gcl_a,ajs_anonymous_id,_biz_uid,_ga_zlcmid,OptanonAlertBoxClosed,RequestVerificationToken,tp-consumer-id-legacy,TP.uuid,tp-consumer-id,_fbp_auc,_hjid
Twitter	Twitter, Inc.	Twitter is a microblogging service provided by the company Twitter Inc. Registered users can use Twitter to disseminate telegram-like short messages.	ct0,tfw_exp,personalisation_id,night_mode,twid,rweb_optin,csrf_same_site_set,auth_token,remember_checked_on,kdt,_ga,guest_id,ads_prefs,syndication_guest_id,csrf_same_site,_gid,eu_cn,dnt